



**Identifying your strengths
(and making the most of them)**

the **BUSINESS**
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YOUR STRENGTHS

Strength 1:

What opportunities are out there for me?

How could I use this strength more in life and my business?

How could I turn this strength into an opportunity?

What ideas have I had that I've been putting off?

Where could I use this strength to make a difference to my business?

Where could I really shine if I just let myself?

I could boost this strength by...

Strength 2:

What opportunities are out there for me?

How could I use this strength more in life and my business?

How could I turn this strength into an opportunity?

What ideas have I had that I've been putting off?

Where could I use this strength to make a difference to my business?

Where could I really shine if I just let myself?

I could boost this strength by...

Strength 3:

What opportunities are out there for me?

How could I use this strength more in life and my business?

How could I turn this strength into an opportunity?

What ideas have I had that I've been putting off?

Where could I use this strength to make a difference to my business?

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